

# ONLINE LEARNING

Or Digital Pedagogy for Luddites

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Purposeful

Pedagogy 3.0

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# NECESSARY FOR ONLINE LEARNING

- Retention
- Clarity
- Consistency
- Instructor Engagement
- Student Engagement

# RETENTION

- Drop out rates 15-20 percent higher
- Instructor Involvement?
- Student Demographics
- Solution: Resources

# CLARITY

- **Returning to School/No Online Courses**
- **Don't Overwhelm!**
- **Solution: Streamline; Introduce Assignments Gradually**



Announcements



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Announcements

Information

Syllabus

Assignments

Essays

Materials & Resources

Discussions

Wiki

Journals

ePortfolios

Websites

Course Tools



## Announcements

*New Announcements appear directly below the repositionable bar. Reorder by dragging announcement bars to pin them to the top of the list and prevent new announcements from superseding them. You cannot reorder announcements.*

[Create Announcement](#)

*New announcements appear below this line* .....



(Course is unavailable to students) > Announcements



Fall 2013 Intro To  
Sociology: SOC 101 01  
[0152] (Online BA )

Information

Services for Students

Announcements

Weekly Folders

Materials

Discussion Board

Essays

Eportfolios

SPS

COURSE MANAGEMENT

Control Panel

Content Collection



## Announcements

### Extra Credit Reminder

Posted on: Sunday, December 15, 2013 6:27:53 PM EST

Just a reminder- the extra credit must be submitted by Tuesday night at midnight in order for it to

### Wrapping things up

Posted on: Tuesday, December 10, 2013 9:07:14 AM EST

Dear Students,

# CONSISTENCY

- **Student's Location/Schedule**
- **Keep Students on Track with Assignments**
- **Solution: Start New Units on the Same Days; Multiple Deadlines**

# INSTRUCTOR ENGAGEMENT

- **Major Complaint from Students**
- **Need to Connect with Students via Availability**
- **Solution: Active in Class Discussions, Feedback, Check Email, Lecture**



# STUDENT ENGAGEMENT

- **Three Components to Student Engagement**
  - **Learner-Instructor Interaction (Instructor Engagement)**
  - **Learner-Learner Interaction**
    - **Group Work, Discussions, Peer Review**
  - **Learner-Content Interaction**
    - **Readings, Assignments, Course Site**

# DISCUSSION BOARDS GONE WILD

- ...But when LGBTs are disallowed from living in places where the author refers to as "family oriented," I think it is better for the society. Little children growing up innocently should be protected from exposure to this type of deviance...  
Whatever you see going on around you all the time may get into your system. Therefore, I think it is better for us to give the issue of sexual orientation a blackout from our environment."

# HOW TO RESPOND

## \*Address Academic Issue:

I think there is a misunderstanding. The symbolic interactionist perspective assumes that...

## \*Engage:

I'm curious. What do you think would happen?

## \*Defend:

I also want to warn against the marking certain behaviors as deviant or not. It might hurt somebody's feelings, and - as we'll learn later in this course- what we consider deviant is socially constructed, and a result of power relationships in our society.

# SAMPLE ONLINE DATABASES

- Student Portfolios: <https://cunyonline.digication.com/portfolio/directory.digi>
- Constitution Finder <http://confinder.richmond.edu/>
- NYC Neighborhood Census <http://maps.nyc.gov/census/>
- New York Times Census <http://projects.nytimes.com/census/2010/map>
- UN Indicators <http://unstats.un.org/unsd/mdg/Data.aspx>
- Ads of the World <http://adsoftheworld.com/>

# THANK YOU!

Feel free to contact me at [sara.martucci@gmail.com](mailto:sara.martucci@gmail.com) for more online teaching resources, rubrics, and tips.